

Examples of OpinioNation Inc. Clients

The following are examples of some client's and projects from both the public and private sectors that OpinioNation Inc. and our TOUCHSCREEN SURVEYCENTRES have conducted research studies for. Included are clients that are part of our Site-Licensing Program and/or individual projects. As you can appreciate there are some private sector clients who prefer anonymity and therefore are not listed here.

Department of Foreign Affairs and International Trade: Well over 80 evaluations studies have been conducted. November 2002, OpinioNation conducted 2 studies at COMDEX 2002 in Las Vegas. Our TOUCHSCREEN SURVEYCENTRES were utilized by the department at Bio Tech 2001 held in San Diego, the Summit of the Americas held in Quebec City, and Canada Expo in Mexico City. Other studies include: client evaluations of core services and programs, employee survey's, major event/trade show/conference (international and domestic) evaluations, client outreach studies, Open House survey's, training analysis, publication evaluations, issues and awareness studies, etc. Studies were conducted in Canada, the United States, Mexico and Internationally. Both Site-License Client & individual projects.

Parliament of Canada (Library of Parliament) Ongoing client evaluation studies particularly with visitors to the Parliament of Canada. Site-License Client

Industry Canada (Canada Business Service Centre): The CBSC is conducting client evaluations of core services and programs, employee surveys, issues & awareness studies, major event/trade show/conference evaluations. The TOUCHSCREEN SURVEYCENTRE will be sent to all regional offices across Canada. Site-License Client

Government of Ireland; Department of Social Community & Family Affairs: We conducted client evaluations of core services and programs, issues & awareness studies, and three employee survey's. The projects were conducted at various regional offices across Ireland.

DART (Dublin Area Rail Transit). Dublin, Ireland. An extensive survey looking from the prospective of the passenger, performance, needs, quality of service, issues, and importance of service items.

Department of Finance Canada: Part of the "Listening to Canadians" Program, issue and awareness study conducted with federal public servants.

Ottawa International Airport Authority: Studies with their various client groups, including travelers, visitors, retailers and employees.

Consulting and Audit Canada: Evaluation of a major Canadian Government sponsored trade show conducted in Mexico City. (Joint project with DFAIT).

Renfrew County District Health Council: Alcohol/Substance Abuse Study, conducted in various locations throughout the county.

Agriculture and Agri-Food Canada: Client evaluations and an employee study.

Department of National Defence: Issue & awareness studies at major exhibitions.

Human Resource Development Canada: Program, issue & awareness studies.

Health Canada: Program, issue and awareness studies.

Canadian Centre for Management Development: Evaluation of Major Conference.

Department of Secretary of State Canada: Evaluation of a major international conference relating to disable persons and their issues of concern.

OpinioNation and our TOUCHSCREEN SURVEYCENTRES have conducted studies relating to Sport in Canada. The Canada Games Council, Canadian Centre for Ethics in Sport and Sport Canada. Site-License Clients

Examples of Sport Studies:

- Athletes and Coaches Survey, conducted at the recent 2001 Summer Canada Games in London Ontario;
- Athletes and Coaches Survey, conducted at the Winter Canada Games, Feb-March/99 in Cornerbrook, Newfoundland;
- Athletes and Coaches Survey, conducted at the 1997 Summer Canada Games in Brandon, Manitoba;
- Consumer Survey, Conducted with visitors at Canada Place, at the Winter Canada Games, Feb-March/99 Cornerbrook, Newfoundland;
- Consumer Survey, conducted with visitors at Canada Place, at the 1997 Summer Canada Games in Brandon Manitoba;
- Issues & Awareness Study, conducted fall/98-winter/99 as part of a tour titled, "Canada Winter Games Spirit of Sport Caravan".
- Issues & Awareness Study, conducted spring and summer 97, as part of a cross-country tour titled, "Canada Games Spirit of Sport Caravan".
- Issues & Awareness Study, Oct/97 through Feb/98, cross-country tour sponsored by the Canadian Centre for Ethics in Sport, titled "Spirit of Sport Tour 1998".
- Issues and Awareness Studies, conducted with opinion leaders in sport, Sport Canada.
- PAN-AM Games: Awareness Survey regarding Canadian high performance amateur sport. Conducted at the 1999 PAN-AM Games (Winnipeg, Manitoba)

Well known Kanata High-Tech firm: Various employee studies. Studies were International, North American, and local in nature.

Conferences & Trade Shows: Numerous evaluation studies for associations, government departments, associations and private sector clients. Clients have come from United States and Canada.

Various Shopping Centres and Retail Outlets in Canada, United States and Ireland; including the Eaton Centre in Montreal and Dunnes Stores in Ireland.